



## Board Meeting Minutes

9.19.2013

Attendance: Ron Lavigne, Teresa Young, Niki Bilodeau, Isabella Rogol, John Regan, Erin Genia, Josh Simpson, Dani Madrone, Jayne Rossman (*Staff Rep*), Fern Moore (*Board Observer/notes*), Grace Cox (*Facilitator*)

Absent: Cezanne Murphy

## Agenda

**Announcements**  
**Mission Statement & Commitments Review**  
**Member Comment**  
**Staff Report**  
**Annual Meeting and Elections Plan**  
**Overtime Report**  
**Marketing Plan**  
**Committee Reports**  
**Executive Session**

### Announcements

- Cezanne will not be here tonight
- Anna Marie sent a flyer about a BDS event in town
- A member sent a request to post a sign about not carry firearms on co-op property, Grace is working on a proposal for hopefully the next meeting
- Dani has been working on the Farmland Trust Gala and was talking to a farmer who requested that the Co-op take a stronger stand in support of I-522.

### Commitments Review

- *Jayne will bring to Outreach a discussion of how to increase staff attendance and involvement at the Annual Meeting* Complete
- *Erin will post recruitment to MPA listservs* Complete
- *Jayne will send recruitment PDF to Erin, and will contact others recruitment ideas* Complete
- *Jayne will take the request that Staff construct a policy on in store conflict to the Front-end group for discussion.* Complete (three front end dept members have volunteered to begin working on this with con res, member relations and personnel)

## **Member Comment**

None

## **Staff Report**

The Collective is heavily engaged in building the 2014 budget. They are coming up on a first draft; departments have set sales and margin goals and Sales Per Labor Hour (SPLH) goals, and are continuing work on labor requests. The process for building the 2014 labor budget started with the staff looking at the strategic priorities and identifying what priorities we would build the budget around.

Big Picture CAT (Coordination Action Team) has been trying to wrap up the goals and work plans from the recent CAT evaluations, which has been delayed as many of these teams have been working on the cash issue. BPC has just finished and submitted their goals. We have been successful in our belt tightening, but many are wishing we could get back to projects that are pending. Two staff people have left recently, and we will be assessing staffing needs

## **Annual Meeting and Elections Plans**

The Annual Meeting will be held October 27<sup>th</sup> 1-4 at the Olympia Ballroom.

A draft agenda has been created ( 20 min to mingle, a short introduction, 10 min overview of the year as well as a written annual report, 10 min to go over bylaws changes with visuals in the room, 45 min for board candidates, 60 min for legal status issues, 30 min for Citizens Band) working on postcard, talked about outreach to increase voter turnout, (tabling, buttons and larger voting station displays) Nikki will be organizing the election tabling efforts and is gathering availability, a doodle poll will be sent

- ***Jayne will construct and send out a doodle poll for election tabling***

## **Marketing Plan**

Jayne and Outreach created a draft of a Marketing Plan as directed by the Board. Edits were made in meeting with feedback from the Board.

Outreach will continue to work on this draft and will bring back to the Board in November or December.

Contact Jayne with any further thoughts about the marketing plan draft.

## **Committees**

***Co-op Development-*** Alison from Equal Exchange attended their meeting. She is working on coordinating SLICE in Seattle. They discussed resources and opportunities and what we could do here in our community. The committee would like to show a film about co-operatives that was made by a Seattle filmmaker.

### **Proposal:**

**The Board authorizes the expense of up to \$500 to underwrite on the film ‘Shift Change’ to be shown in Olympia**

**Consent**

***Standing Hiring*** - continuing work on hiring new members for the standing hiring committee

*Expansion* - worked on budget for 2014, continued talks on Westside reset and pending projects at the little house and eastside site

**Proposal:**

**The Board directs the Finance Committee to investigate financing options for the Westside projects**

**Consent**

**Stand Aside – Ron and Josh Simpson**

*Member Relations* - did not meet

*Finance* - looked at second quarter statements, expenses are great, affirmed the goal of four weeks cash for 10 days, discussed cash flow and how payroll impacts it, talked about overtime

*Bylaws Review* – will be meeting soon to compile bylaws review discussion for the annual meeting

*Personnel* - continuing work on personnel policy

*Local* - did not meet

**Commitments**

- *Jayne will construct and send out a doodle poll for election tabling*
- *The finance committee will investigate financing options for the Westside projects*

**Decisions Out of Meeting**

1. **Proposal: The Board approves the September Meeting Minutes**

**Consent**

**Stand Aside – Teresa Young**

**Next Meeting**

**Announcements**

**Commitments Review**

**Overtime Report**

**Firearm Policy Proposal**

**Staff Report**

**Committee Reports**

**Annual Meeting and Elections Plan**